The Green India Consortium

Ending Energy Poverty

Through Sustainable Businesses and Innovative Green Technologies

Target -- Create and Prove a Self-Financing Model That Will Help Eradicate Energy Poverty in India over the next 10-15 Years and Reduce India's Global Carbon Emissions

- To identify, adapt, and introduce into energy-poor communities a continuous stream of "strategic" green technologies; thereby to support local efforts to grow sustainable Indian businesses, which will create jobs and act as drivers of clean economic growth.

- To expand the enabling TARAhaat Communications Infrastructure and market channels to energy-poor communities throughout India.

India's growing economic prosperity has failed to reach approximately 800 million people living in India's villages and crowded cities without clean, affordable, and sustainable energy. Meanwhile, rapid industrial development has catapulted India, along with China, into the club of the world's major sources of green house gases and toxic emissions. These factors combine to present a strategic challenge: How to create new economic opportunities for these neglected communities, while building an India which is green and prosperous for everyone?

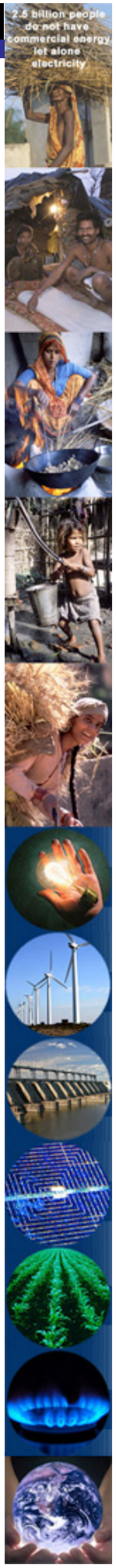
During the past twenty-five years Dr. Ashok Khosla, physicist, social entrepreneur, and currently President of the Club of Rome, and his colleagues have built through the Development Alternatives Group, TARAhaat, and their other organizations an extended communications and technical infrastructure which today is bringing solutions to some of the critical needs of India's poorest communities. At the same time there is now in India a growing middle class of approximately 450 million people and over 150 million Internet users. These rapidly growing markets are creating an extraordinary opportunity for a self-financing, green, public/private initiative.

The Consortium, which includes the India Group, The Energy Voyager Group, and the Green Technology Institute, is leveraging complementary resources, skill sets, and technical capabilities. The Energy Voyager Group contributes its technology for building expert knowledge communities, competency in managing innovation and strategic alliances, and the talents of an International Brain Trust of Scientists, Inventors, Entrepreneurs, Financiers, and Senior Government Officials. The Green Technology Institute identifies clean, green, environmental and water technologies for appropriate implementation for the world's rural population while through EarthNetworks, www.earthnetworks.tv, brings a network of reporters and media specialists in global energy, health, poverty issues. The India Group brings a deep understanding of local needs, access to the key market channels, and a unique practical experience in building successful, small businesses in India's energy-poor communities.

Financial (Phase I/2008) -- Total Funds Required: $ 7,150,000, including all web development, legal, accounting, technology acquisition, administration, educational initiatives, and related expenses.

- To expand network of rural and urban Internet kiosk franchises
- To select and develop business plans for the first group of strategic projects and conclude license agreements
- To build an internet-based Expert Knowledge Community

Status -- The Consortium is currently building a portfolio of initial opportunities that match its strategic criteria, and putting in place a network of strategic alliances in the international development, health, and education fields inn order to increase leverage.

Action -- For sponsors—companies, foundations, philanthropic individuals-- design with us a specific financial strategy to optimize your CSR, tax, and commercial objectives.

Signed -- Ashok Khosla (India Group), Julian Gresser (Energy Voyager Group), Gurminder Singh (Green Technology Institute).